

NOTICE OF EXTRAORDINARY GENERAL MEETING OF MAPSPEOPLE

The board of directors hereby convenes to an extraordinary general meeting in MapsPeople A/S, CVR-no. 84059528 (the "**Company**"), to be held on 1 November 2022 at 16:00 CET on Stigsborgvej 60, 9400 Nørresundby.

AGENDA

- 1. Election of a new member of the board of directors
- 2. Any other business



Re agenda item 1

The board of directors proposes that Michael Gram, current CEO of MapsPeople, is elected as a new member of the board of directors.

The proposal comes in connection with the previously announced appointment of Morten Brøgger as new CEO of the company replacing Michael Gram as of 1 November 2022.

Michael Gram will, with his extensive knowledge about the industry, deep insight into future trends and hands-on experience from the business as founder from 2007 and CEO, be able to challenge and support the Company's future growth. Additionally, Michael Gram is an experienced entrepreneur with a strong record of success working in the IT and services industry, bringing both his valuable network and experience within sales and the SaaS space. Michael Gram holds a MSc. in Surveying and Land Management from Aalborg University.

Save for the CEO position in MapsPeople A/S, Michael Gram currently has no other managerial positions.

Michael Gram and close relatives own via Michael Gram Holding ApS, Gram Sloth Holding ApS and MJ MapsPeople Holding ApS, 71% of MapsPeople DK Holding ApS, equivalent to 20% of MapsPeople A/S.

Re agenda item 2

Any other business.

Majority requirements

Adoption of the agenda's item 1 is subject to a simple majority vote.

Share capital, voting rights and record date

At the time of issuing of this notice, the Company's share capital amounts to nominally DKK 1,110,383.16 divided into shares of DKK 0.02 each or multiples thereof. Each share of nominally DKK 0.02 holds 1 vote.

The right to attend and vote at the general meeting is granted to shareholders who are recorded in the register of shareholders no later than 1 week before the general meeting (the "registration date"), or shareholders for which the Company has received a notice of ownership for inclusion in the register of shareholders before the registration date.

The registration date is 25 October 2022.



Furthermore, attendance to the general meeting is subject to notification to the Company no less than 3 days before the meeting is held, i.e., on 28 October 2022 at 23:59 CEST.

Registration of attendance and access

Pursuant to article 5.9 of the articles of association, shareholders who are entitled to attend and vote and wish to attend the general meeting must be timely registered and inquire for an admission card. Notice of attendance must be made through the following no later than on 28 October 2022 at 23:59 CEST:

- electronically via https://investors.mapspeople.com/governance/General-Meeting on the Company's website or
- by written registration form, which can be found on the Company's website https://investors.mapspeople.com/governance/General-Meeting. The registration form is to be filled out, signed, and returned by email to GeneralMeeting@mapspeople.com.

Please note that the admission cards will only be sent by email and not by regular post mail. Admission cards will be sent to the email provided in connection with the notice of attendance. Admission cards must be printed and presented at the general meeting, where ballots will be given at the entrance.

Shareholders are entitled to attend by proxy and may attend together with an advisor, for which the above admission requirements also applies.

Casting of votes

The shareholders may attend and vote personally, by proxy or by postal votes.

The shareholders may choose to elect the board of directors or any other named third-party as their proxy. Proxies may be submitted:

- electronically via the Company's Investorportal on https://investors.mapspeople.com/governance/General-Meeting, in which the shareholder must log in with NemID/MitID or
- in writing by use of a proxy form, which can be found on the Company's website (https://investors.mapspeople.com/governance/General-Meeting). The form is to be filled out, signed, and returned by email to GeneralMeeting@mapspeople.com.

Proxies must be sent no later than on 28 October 2022 at 23:59 CEST.



If a shareholder attends by proxy, the proxy must provide proof of his or her right to attend the general meeting by presenting documentation for the application for registration and by presenting a written and dated proxy form. A proxy may be withdrawn at any time.

The shareholders may also use postal votes before the general meeting. Postal votes may be submitted:

- electronically via the Company's Investerportal on https://investors.mapspeople.com/governance/General-Meeting, in which the shareholder must log in with NemID/MitID, or
- in writing by use of a postal vote form, which can be found on the Company's website (https://investors.mapspeople.com/governance/General-Meeting). The form is to be filled out, signed, and returned by email to GeneralMeeting@mapspeople.com.

Postal votes, of shareholders entitled to attend the general meeting, must be received by the Company no later than on 28 October 2022 at 10:00 CEST. A postal vote received by the Company cannot be withdrawn.

Personal data

For information about how the Company collects, processes, and protects personal data, please refer to the Company's website (https://www.mapspeople.com/privacy-policy/), where the Company's policy on processing of personal data and information about personal data protection are available.

Aalborg, 14 October 2022

MapsPeople A/S
The board of directors